

Business Administration-Banking and Financial Institutions MBA (Executive MBA)

Leadership Development

Goal Description:

The goal of the EMBA degree is to develop business professionals prepared for leadership roles within commercial banks or regulatory agencies.

Providing Department: Business Administration-Banking and Financial Institutions MBA (Executive MBA)

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Communication

Learning Objective Description:

Graduates of the EMBA program should be able to demonstrate language and content that suits the intended audience and organize content in a logical sequence.

RELATED ITEM LEVEL 2

Written Assignments

Indicator Description:

Assignments in selected EMBA courses will be assessed using a common rubric with results falling into one of three categories: exceeds expectations, meets expectations or below expectations.

Criterion Description:

All EMBA students will fall in the categories of meets or exceeds expectations.

Findings Description:

The assessment procedures within COBA were restructured beginning fall 2022 such that moving forward, assessment data for all programs will be collected every fall semester. In some cases, this has resulted in no assessment data being collected for the 2022-23 academic year (for programs that otherwise would have collected data in the spring based on the old schedule). This was necessary to streamline assessment procedures across the college and better integrate assessment activities as part of the culture of the college.

RELATED ITEM LEVEL 3

Written Assignments

Action Description:

The assessment procedures within COBA were restructured beginning fall 2022 such that moving forward, assessment data for all programs will be collected every fall semester. In some cases, this has resulted in no assessment data being collected for the 2022-23 academic year (for programs that otherwise would have collected data in the spring based on the old schedule). This was necessary to streamline assessment procedures across the college and better integrate assessment activities as part of the culture of the college.

RELATED ITEM LEVEL 1

Critical Thinking

Learning Objective Description:

Graduates of the EMBA program should be able to distinguish relevant and non-relevant information regarding a business problem and develop a valid argument in support of a conclusion.

RELATED ITEM LEVEL 2

Critical Thinking Assignments

Indicator Description:

Assignments in selected EMBA courses will be assessed using a common rubric with results falling into one of three categories: exceeds expectations, meets expectations or below expectations.

Criterion Description:

All EMBA students will fall in the categories of meets or exceeds expectations.

Findings Description:

The assessment procedures within COBA were restructured beginning fall 2022 such that moving forward, assessment data for all programs will be collected every fall semester. In some cases, this has resulted in no assessment data being collected for the 2022-23 academic year (for programs that otherwise would have collected data in the spring based on the old schedule). This was necessary to streamline assessment procedures across the college and better integrate assessment activities as part of the culture of the college.

RELATED ITEM LEVEL 3

Critical Thinking Assignments

Action Description:

The assessment procedures within COBA were restructured beginning fall 2022 such that moving forward, assessment data for all programs will be collected every fall semester. In some cases, this has resulted in no assessment data being collected for the 2022-23 academic year (for programs that otherwise would have collected data in the spring based on the old schedule). This was necessary to streamline assessment procedures across the college and better integrate assessment activities as part of the culture of the college.

RELATED ITEM LEVEL 1

Strategic Decision-Making

Learning Objective Description:

Graduates of the EMBA program should be able to consider different strategic options using available evidence through the lens of organizational goals and generate applicable solutions for business problems.

RELATED ITEM LEVEL 2

Strategic Decision-Making Assignments

Indicator Description:

Assignments in selected EMBA courses will be assessed using either an individual grading criteria or using a rubric with results falling into one of three categories: exceeds expectations, meets expectations or below expectations.

Criterion Description:

All EMBA students will fall in the categories of meets or exceeds expectations in the rubric or score 80% or higher.

Findings Description:

The assessment procedures within COBA were restructured beginning fall 2022 such that moving forward, assessment data for all programs will be collected every fall semester. In some cases, this has resulted in no assessment data being collected for the 2022-23 academic year (for programs that otherwise would have collected data in the spring based on the old schedule). This was necessary to streamline assessment procedures across the college and better integrate assessment activities as part of the culture of the college.

RELATED ITEM LEVEL 3

Strategic Decision-Making Assignments

Action Description:

The assessment procedures within COBA were restructured beginning fall 2022 such that moving forward, assessment data for all programs will be collected every fall semester. In some cases, this has resulted in no assessment data being collected for the 2022-23 academic year (for programs that otherwise would have collected data in the spring based on the old schedule). This was necessary to streamline assessment procedures across the college and better integrate assessment activities as part of the culture of the college.

Update to Previous Cycle's Plan for Continuous Improvement Item

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

Closing Summary

Under the leadership of the new Chair of Banking, we have begun an internal program review and including all EMBA faculty in that process. We will have meetings to review the curriculum and make changes to the course sequence and cohort grouping as necessary. As part of this process, we will identify the best course(s) to assess each learning objective. We will update the overall assessment over the course of the year.

Update of Progress to the Previous Cycle's PCI:

The assessment procedures within COBA were restructured beginning fall 2022 such that moving forward, assessment data for all programs will be collected every fall semester. In some cases, this has resulted in no assessment data being collected for the 2022-23 academic year (for programs that otherwise would have collected data in the spring based on the old schedule). This was necessary to streamline assessment procedures across the college and better integrate assessment activities as part of the culture of the college.

New Plan for Continuous Improvement Item

Closing Summary:

The assessment procedures within COBA were restructured beginning fall 2022 such that moving forward, assessment data for all programs will be collected every fall semester. In some cases, this has resulted in no assessment data being collected for the 2022-23 academic year (for programs that otherwise would have collected data in the spring based on the old schedule). This was necessary to streamline assessment procedures across the college and better integrate assessment activities as part of the culture of the college.