

Sport Management MS

Basic Statistics Interpretation

Goal Description:

MS in Sport Management students will be able to interpret basic statistical findings.

Providing Department: Sport Management MS

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Basic Statistics Interpretation

Learning Objective Description:

Sport Management students will demonstrate a comprehensive knowledge of descriptive statistics (i.e., descriptives), group differences (i.e., analysis of variance (ANOVA), prediction (i.e., simple and multiple regression), and nonparametric statistics (i.e., Chisquare).

RELATED ITEM LEVEL 2

Basic Statistics Interpretation

Indicator Description:

Assignments developed by program faculty will assess students' ability to correctly interpret statistical findings that emerge from analysis conducted in SPSS. Students will be distributed a dataset and will be asked to execute different methods of analysis to address appropriate research questions. Students will then complete written assignments that address each particular type of analysis, which will then be evaluated by a rubric developed by program faculty.

Criterion Description:

Students must correctly complete each of the statistics assignments attached to this objective with 80 percent accuracy. There will be a total of four assignments that address descriptive statistics (i.e., descriptives), group differences (i.e., analysis of variance (ANOVA), prediction (i.e., simple and multiple regression), and nonparametric statistics (i.e., Chisquare). In each case, the expectation is that the student will achieve a minimum of 80 percent mastery on each assignment, not a cumulative 80 percent on the four assignments.

Findings Description:

Due to staffing shortages, this course was taught outside the discipline by an exercise science faculty member. As such, there are no findings to report.

RELATED ITEM LEVEL 3

Basic Statistics Interpretation

Action Description:

Given the course delivery method/staffing changes, this particular goal was not directly measured for Fall 2022. However, comprehensive exam results suggest all graduates have a basic understanding of general statistics and can interpret quantitative findings appropriately.

Comprehensive Exams

Goal Description:

Sport Management students will demonstrate mastery of four key content areas within the M.S. in Sport Management program.

Providing Department: Sport Management MS

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Comprehensive Exams

Learning Objective Description:

M.S. in Sport Management students will be able to demonstrate mastery of content areas that are a part of their curriculum. Students are tested on four content areas, of which Research Methods is a required content area for every student.

RELATED ITEM LEVEL 2

Comprehensive Exams

Indicator Description:

Sport Management program faculty will serve as readers of each content area response to determine whether a student has successfully mastered that area. Readers will be responsible for questions from courses they have taught and/or their content area expertise. There are three evaluative possibilities for each response: **Pass, Conditional Pass, and Fail. Conditional Pass** and **Fail** ratings on the initial attempt will require an oral defense, written response, or complete rewrite of the response, which is at the discretion of the reader.

Criterion Description:

At least 80% of the M.S. in Sport Management candidates will pass all four content areas of the Comprehensive Exams on their initial attempt. The candidate must receive a **Pass** rating on all four areas of their initial attempt. A **Conditional Pass** rating on the initial attempt will be treated as not meeting the criterion.

Findings Description:

Total: 9 out of 9 students passed all four content areas on the first attempt (100% pass rate).

Fall 2022: 6 out of 6 students passed all 4 content areas on the first attempt.

Spring 2023: no students took the comprehensive exam

Summer 2023: 3 out of 3 students passed all 4 content areas on the first attempt.

RELATED ITEM LEVEL 3

Comprehensive Exams

Action Description:

Total: 9 out of 9 students passed all four content areas on the first attempt (100% pass rate).

Fall 2022: 6 out of 6 students passed all 4 content areas on the first attempt.

Spring 2023: no students took the comprehensive exam

Summer 2023: 3 out of 3 students passed all 4 content areas on the first attempt.

Based on these results, no action is needed, at this time, to improve learning outcomes.

Cumulative Professional Development

Goal Description:

Sport Management students will be able to use their acquired knowledge, skills, and experience in a field experience setting.

Providing Department: Sport Management MS

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Cumulative Professional Development

Learning Objective Description:

Sport Management students will demonstrate their comprehension and application of numerous course concepts through internships.

RELATED ITEM LEVEL 2

Cumulative Professional Development

Indicator Description:

Students will be able to demonstrate professional competency in an applied setting. Students will engage in a variety of assignments including monthly blogs, weekly internship logs, and a cumulative reflection paper in order to demonstrate summary professional development. The cumulative portfolio is evaluated via a rubric established by program faculty. Students' cumulative performance will also be evaluated by their internship site supervisor via a rubric established by program faculty.

Criterion Description:

Students' final internship evaluation from the site supervisor must reach a minimum of an 85% rating. Additionally, the professional portfolio and all accompanying assignments presented by the student must also attain a minimum of an 85% rating.

Findings Description:

For the 2022-2023 assessment cycle, 100% of students scored an 85% or better on the site supervisor rating and professional portfolio assignment.

RELATED ITEM LEVEL 3

Cumulative Professional Development

Action Description:

For the 2022 - 2023 assessment cycle, students exceeded program goals of at least 85% pass rate on both site supervisor and professional portfolio evaluations. All students who completed the practicum earned at least a grade of 90% on both components of the internship evaluation. The efforts to maintain this passing rate will be emphasized for the upcoming academic year.

Research Skills And Practices

Goal Description:

Sport Management students will be able to demonstrate appropriate research skills and practices.

Providing Department: Sport Management MS

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Research Skills And Practices

Learning Objective Description:

Sport Management students will be able to format references in scholarly works in the correct APA format.

RELATED ITEM LEVEL 2

Research Skills And Practices

Indicator Description:

A rubric developed by the program faculty will be used to assess students' research skills regarding properly formatting references using APA. Students will be distributed a comprehensive list of references. Students must follow APA format when formatting these references. Students must use the Publication Manual of the American Psychological Association (6th ed.) for proper formatting.

Students must organize these sources into a 'References' page similar to what you would see at the end of an article or research manuscript.

Criterion Description:

At least 80% of students who complete the Sport Management program will score 90% or better on the first attempt for the APA formatting assignment.

Findings Description:

Due to staffing shortages, this course was taught outside the discipline by an exercise science faculty member. As such, students were not tested/measured over the APA formatting assignment aligned with this objective.

RELATED ITEM LEVEL 3

Research Skills and Practices

Action Description:

This goal/objective was aligned with a previous faculty member's class assignment. This particular outcome is no longer being measured.

Update to Previous Cycle's Plan for Continuous Improvement Item

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

Closing Summary

Comprehensive Exam: The goal of a first attempt pass rate of 80% was not met during the last assessment cycle. This is likely due to several factors. First, it's always challenging to establish measurement criteria and expectations for a different group of students each year. Individual differences play a major role in assessment outcomes for any test. Second, continuous improvement plans for the same group of subjects from one cycle to the next is a best practice approach. However, the challenge of setting improvement goals from one academic year to the next with a completely different group of students is difficult and should be acknowledged as such. Rather than focus strictly on a quantification of improvement, a concerted effort will be implemented to examine the quality of student responses on the comprehensive exam.

Professional Development: Students are continuing to gain excellent industry experience through internship opportunities through the program. A significant emphasis is placed on preparing students to exceed expectations in their various internship roles. This has collateral impact on the individual students as well as the reputation of our program which, in turn, benefits future SHSU sport management students looking to secure employment opportunities in the field. Efforts will be expanded to continue building our internship site network and preparing our students to meet/exceed expectations. Career oriented workshops and career preparation advising are two dimensions to add to our existing efforts to better serve the needs of our students.

Update of Progress to the Previous Cycle's PCI:

The 2022-2023 assessment cycle marked the first academic year in program history in which all students (9 of 9) successfully passed the comprehensive exams on the first attempt. It's unclear why this occurred. This outcome could be attributed to one or more of the following:

1. relatively small sample size
2. prior knowledge of the 4 comprehensive exam questions (we have used the same questions for a number of years)
3. student knowledge/academic achievement
4. individual differences compared to previous cohorts
5. improved preparation/instruction by faculty

With respect to assessment of professional development, students excelled in both internship and outside experiential opportunities. Expansion of industry partnerships has provided students with excellent professional development opportunities beyond the classroom. More students are securing high profile internships to satisfy their practicum requirements. Internship supervisor feedback and assessment of student performance within the practicum exceed program goals. All students (100%) who completed their internship for the 2022-2023 academic year scored at least 90% in their quantitative assessment of work-related performance. In addition to required practicums, 8 graduate students were hired for season-long (5 home games) paid internships with the XFL Houston Roughnecks.

New Plan for Continuous Improvement Item

Closing Summary:

Comprehensive Exam: The goal of a first attempt pass rate of 80% was exceeded for the 2022-2023 academic year. As previously stated in the update of progress to the previous cycle's PCI, this outcome is likely due to one or more factors. While this outcome is encouraging, more data is needed to justify raising standards above 80% due to the following: First, it's always challenging to establish measurement criteria and expectations for a different group of students each year. Individual differences play a major role in assessment outcomes for any test. Second, continuous improvement plans for the same group of subjects from one cycle to the next is a best practice approach. However, the challenge of setting improvement goals from one academic year to the next with a completely different group of students is difficult and should be acknowledged as such. Rather than focus strictly on a quantification of improvement, a continued effort will be made to examine the quality of student responses on the comprehensive exam.

Professional Development: As previously acknowledged, students are continuing to gain excellent industry experience through internship opportunities and sport industry experiences. A significant emphasis is placed on preparing students to exceed expectations in their various internship roles. As a graduate program, we have an excellent reputation among our industry partners. In fact, several internship sites have indicated that they prefer our graduate students when hiring for industry positions. This has collateral impact on our individual students as well as the reputation of our program which, in turn, benefits future SHSU sport management students looking to secure employment opportunities in the field. Efforts will be made to continue building our internship site network and preparing our students to meet/exceed expectations. Career oriented workshops and career preparation advising are two dimensions to continue to develop to better serve the needs of our students.