

Supply Chain Management BBA

New Goal Item

Goal Description:

The goal of the BBA program in Supply Chain Management is to provide students with a broad base of knowledge of supply chain management principles.

Providing Department: Supply Chain Management BBA

Progress: Completed

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Learning Objective 1 - Supply Chain Management Fundamentals

Learning Objective Description:

Describing fundamental Supply Chain Management principles and terminology used within the profession.

RELATED ITEM LEVEL 2

New Indicator, Criterion, and Findings Item

Indicator Description:

Embedded questions on exams in multiple sections/courses will be used to evaluate students' performance as it relates to the learning objectives.

Objective	MGMT 3372 SCM	MGMT 3374 Strategic Sourcing	MGMT 3376 Global SC	MGIS 4315 Analytics	MGMT 4378 SCM ERP
LO1 – Fundamentals	Evaluated	Emphasis	Emphasis		
LO2 – Comp. Advantage	Emphasis	Evaluated			Emphasis
LO3 – Problem Solving	Emphasis			Emphasis	Evaluated
LO4 – Cultural Diversity	Emphasis		Evaluated		

Criterion Description:

LO1 Fundamentals (MGMT 3372) - Assessed using exam questions focused on this learning objective throughout the semester.

LO2 Comp. Advantage (MGMT 3374) - Assessed through a supply choice project where students must select a supplier(s) based on a variety of criteria.

LO3 Problem Solving (MGMT 4378) - Assessed through a research paper related to the ERP manufacturing game.

LO4 Cultural Diversity (MGMT 3376) - Assessed through a project and presentation on a specific country's demographics, culture, and business practices.

For LO1, a traditional grading scale is used, with 70% passage rate on the LO focused questions constituting sufficient success at achieving that learning objective. For LO2 - LO4, a faculty member evaluation of the project's output is evaluated on a rubric of the professor's creation, with an overall score of "Meets Expectations" on the project constituting sufficient success at achieving that learning objective.

Findings Description:

The assessment procedures within COBA were restructured beginning fall 2022 such that moving forward, assessment data for all programs will be collected every fall semester. In some cases, this has resulted in no assessment data being collected for the 2022-23 academic year (for programs that otherwise would have collected data in the spring based on the old schedule). This was necessary to streamline assessment procedures across the college and better integrate assessment activities as part of the culture of the college.

RELATED ITEM LEVEL 3

New Action Item

Action Description:

The assessment procedures within COBA were restructured beginning fall 2022 such that moving forward, assessment data for all programs will be collected every fall semester. In some cases, this has resulted in no assessment data being collected for the 2022-23 academic year (for programs that otherwise would have collected data in the spring based on the old schedule). This was necessary to streamline assessment procedures across the college and better integrate assessment activities as part of the culture of the college.

As the entire supply chain management assessment program was altered as a result of this large scale change, there was no assessment data collected for 2022-2023, and as a result there are no specific action items for improvement at this assessment cycle.

RELATED ITEM LEVEL 1

Learning Objective 2 - Understanding Competitive Advantage

Learning Objective Description:

Students should be able to explain how firms can leverage their forecasting, purchasing, production, and logistics capabilities to enhance the competitive advantage of organizations.

RELATED ITEM LEVEL 2

New Indicator, Criterion, and Findings Item

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RELATED ITEM LEVEL 1

Learning Objective 3 - Supply Chain Problem Solving

Learning Objective Description:

Students should be able to analyze quantitative and qualitative information when making supply chain decisions.

RELATED ITEM LEVEL 2

New Indicator, Criterion, and Findings Item

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RELATED ITEM LEVEL 1

Learning Objective 4 - Cultural Diversity

Learning Objective Description:

Students should be able to consider differences between cultures and working environments across the world and how those difference influence supply chain operations and strategy.

RELATED ITEM LEVEL 2

New Indicator, Criterion, and Findings Item

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Update to Previous Cycle's Plan for Continuous Improvement Item

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

Closing Summary

Continue to work towards students achieving 70% pass level in all assessed courses.

MGMT 3370

- Two additional instructors will adopt the app-based operations management simulation game starting in Fall 2022.
- Continue to expand the adoption of the new om simulation game to all MGMT 3370 instructors.

MGMT 3372

- Continue the expanded focus on inventory management topic.

MGMT 3374

- Continue current education approach and reassess.

MGMT 3376

- Continue current education approach and reassess.

MGIS 4315

- Continued focus on LO3 to reduce the number of students performing "Poor" with respect to this objective. More emphasis will be in the form of additional exercises and in-class lectures.

MGMT 4378

- Continue current education approach and reassess.

General PCIs

- Standardize how KPIs are reported across the courses.

Update of Progress to the Previous Cycle's PCI:

The assessment procedures within COBA were restructured beginning fall 2022 such that moving forward, assessment data for all programs will be collected every fall semester. In some cases, this has resulted in no assessment data being collected for the 2022-23 academic year (for programs that otherwise would have collected data in the spring based on the old schedule). This was necessary to streamline assessment procedures across the college and better integrate assessment activities as part of the culture of the college.

As a result of this restructuring, MGMT 3370 is no longer part of our assessment criteria. Furthermore, the learning objectives and where they are specifically evaluated has been changed dramatically, so the above Previous Cycle's Plan for Continuous Improvement is no longer applicable.

New Plan for Continuous Improvement Item

Closing Summary:

Assessment in the Supply Chain Management program has been changed dramatically due to COBA's new assessment restructuring. The supply chain faculty are happy with the new assessment criteria and philosophy, and will begin collecting data from all required courses and learning objectives starting with the 2023-2024 academic year. The first year of data collection will provide a baseline for future action in improving our student's learning outcomes on the stated learning objectives.