

Art and Popular Culture Minor

Career Readiness

Goal Description:

Students enrolled in the Arts and Popular Culture minor will explore the role and significance of the arts in society and enhance their preparation for careers in visual and performing arts, media, and education.

Providing Department: Art and Popular Culture Minor

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Critical Assessment of Artistic Practices

Learning Objective Description:

Students who minor in Art and Popular Culture will be able to critically assess various forms of artistic activities and to describe the relevance of the arts in culture.

RELATED ITEM LEVEL 2

Exams from Art, Music, Dance, and Film Courses

Indicator Description:

Exams will be collected from ARTS 3385 Art History Survey II, MUSI 1310 History of Rock, Jazz, and Popular Music, DANC 1372 Dance and Popular Culture, and MCOM 2366 Film Appreciation and embedded or selected questions will be used to evaluate the ability to critical assess the various art forms.

Criterion Description:

Exams were collected from MUSI 1310 History of Rock, Jazz, and Popular Music, and MCOM 2366 Film Appreciation. Student responses will be evaluated to determine if they demonstrate:

- a critical assessment of artistic activities
- an awareness of the relevance of the arts in culture.

Samples of three different multiple choice exams from MUSI 1310 include factual questions about the origins of and influences on popular music, questions about technical and stylistic aspects of popular music, and the questions about the context of popular music in the culture. A small number of samples of each exam was selected for review. The data gathered will provide a baseline for subsequent annual assessments.

Exam from MCOM 2366 include essay questions asking for responses to films and ideas studied in the course. Question 3 asks "how has this class changed how you experience a film?" A sampling of ten essays will be evaluated using a rubric. It is expected that 100% of the essays articulate the student's ability to critically assess film.

Findings Description:

10 samples of 3 exams from MUSI 1301 were evaluated. Questions that addressed the relationship of music to cultural issues were selected. Questions across the exams were randomized, so all students did not receive the same questions. Questions may have only appeared on one exam, or two, or three exams. 30 unique questions were selected and 39 responses were recorded. Of the 39 responses, 35 (90%) were correct and 4 (10%) were incorrect.

10 samples of an essay question from MCOM 2366 were evaluated to assess students' ability to critically view film. The essay question asked students to

*In at least 250 words, describe how watching movies will be different for you moving forward.
How has this class changed how you experience a film?*

100% of the students scored good or excellent using a rubric to assess their reflection of what was personally learned from the course and the relation to critically assess films.

Art and Popular Culture is a new minor and this is the first time an assessment of the program has been conducted. There are very few students in the minor, but this assessment shows that two courses required in the minor are teaching students to recognize the relationship of popular art forms to social issues and to critically assess popular art forms.

Attached Files

 [RubricFilmCrit.pdf](#)

 [MUSI 1301 results.pdf](#)

RELATED ITEM LEVEL 3

Collection and Evaluation of Exams

Action Description:

The collection of exams will be broadened to include exams from DANC 1372. Exam questions concerned with the relationships between arts and aspects of culture will continue to be used to determine if course curricula emphasize relevance of the arts in culture and if learning objectives are being met.

RELATED ITEM LEVEL 2

Writing Enhanced Courses

Indicator Description:

Writing samples will be collected from ARTS 3385 Art History Survey II and ARTS 3382 History of Animation. The writing samples will be from assignments that examine works of art from a variety of global cultures, and to describe political, artistic, and social uses of animated films. Ten papers will be randomly selected from each course. A committee of six reviewers will use the papers to evaluate writing and consider Voice, Content/Ideas, Vocabulary/Word Choice, and Organization using the attached rubric.

Attached Files

 [WritingRubric.pdf](#)

Criterion Description:

This is the first time student work is being evaluated for Art and Popular Culture minor. This initial evaluation will serve as a future benchmark. A reasonable expectation that 80% of the samples will meet or exceed expectations in each of the categories will be assumed. The scores for each category will be used to identify possible areas for improvement in the curriculum.

Findings Description:

The scores show that in ARTS 3382: 66% met or exceeded minimum

ARTS 3382	Percentage scoring 3 or 4
Voice	66%
Content / Ideas	66%
Vocabulary / Word Choice	66%
Organization	50%
ARTS 3385	Percentage scoring 3 or 4
Voice	66%

Content / Ideas	66%
Vocabulary / Word Choice	83%
Organization	66%

These findings show a need to emphasize development of writing skills in the curriculum of these courses. In ARTS 3382, half of the samples provided examples of writing that was "brief and underdeveloped with very weak transitions and closure" according to the rubric.

Attached Files

 [WritingAssessmentScores.pdf](#)

RELATED ITEM LEVEL 3

Collection and Evaluation of Writing Samples

Action Description:

Writing samples will continue to be collected from the Writing Enhanced courses required for the minor in Art and Popular Culture. Faculty teaching these courses will be informed of the results of the evaluation and encouraged to emphasize writing techniques, especially those related to structure and organization of writing.

RELATED ITEM LEVEL 1

Writing Skills

Learning Objective Description:

Students will be able to express ideas about the arts in written communications that are coherently organized in an appropriate style and adhere to the conventions of the language in which they are written.

RELATED ITEM LEVEL 2

Writing Enhanced Courses

Indicator Description:

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Understanding of the Arts in Culture

Goal Description:

Students enrolled in the Arts and Popular Culture minor will build an interdisciplinary orientation to the understanding of the arts in culture.

Providing Department: Art and Popular Culture Minor

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Writing Skills

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New Update to Previous Cycle's Plan for Continuous Improvement Item

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

Closing Summary

In AY 24 CAM will

- collect writing samples from writing enhanced courses in the minor curriculum and evaluate them to assess students writing skills.
- work with faculty teaching courses in the minor to determine appropriate exams and questions to evaluate students ability to critically evaluate works in their respective disciplines.

Update of Progress to the Previous Cycle's PCI:

- Writing samples were collected from ARTS 3382 History of Animation and ARTS 3385 Art History Survey II, the two writing enhanced courses in the curriculum. Writing samples were evaluated by a committee of faculty and provided information that will be used to inform curricular development to improve student writing skills.

- Exams from MUSI 1310 History of Rock, Jazz, and Popular Music were sampled. Questions concerned with the relationship of the arts and culture were selected to determine students' understanding of the influence of arts on culture. Essay questions from MCOM 2366 Film Appreciation were used to demonstrate the effectiveness of the course in developing the ability to critically assess films.

New Plan for Continuous Improvement Item

Closing Summary:

- The collection of exams will be broadened to include exams from DANC 1372. Exam questions concerned with the relationships between arts and aspects of culture will continue to be used to determine if course curricula emphasize relevance of the arts in culture and if learning objectives are being met.
- Writing samples will continue to be collected from the Writing Enhanced courses required for the minor in Art and Popular Culture. Faculty teaching these courses will be informed of the results of the evaluation and encouraged to emphasize writing techniques, especially those related to structure and organization of writing.
- Leadership will meet with faculty to consider further program development by adding relevant courses from other disciplines or areas to the curriculum.