

Bilingual Health Care Studies, BA

G1: Culturally Competent Health Content Knowledge

Goal Description:

Each student enrolled in the BA in Bilingual Health Care Studies (BHCS) Program will be proficient in health content knowledge in the critical areas of disease awareness and prevention, ethical considerations and practices, culturally competent communication skills, and health program planning.

Providing Department: Bilingual Health Care Studies, BA

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

G1: Culturally Competent Health Content Knowledge

Learning Objective Description:

Students enrolled in the BA in Bilingual Health Care Studies Program will be able to comprehend and demonstrate the cultural aspects of health content knowledge regarding diseases, ethical standards, communication skills, and health program planning.

RELATED ITEM LEVEL 2

G1: Culturally Competent Health Content Knowledge

Indicator Description:

A group of exam questions, cumulative course grades, course projects, and demonstrations in several courses in the BHCS curriculum, will be used to assess the student's health content knowledge.

Criterion Description:

The criteria for assessing proficient mastery of health content knowledge in the BHCS curriculum include:

HLTH 1360 Fundamentals of Health Promotion and Health Careers: Career Action Plan (students must score a minimum of **90 percent**)

HLTH 2391 Study of Human Diseases: Cumulative course grade (students must earn a grade of **B or higher**)

HLTH 3392 Health Communication and Literacy: Health Campaign Brochure Plan (students must score a minimum of **90 percent**)

HLTH 4387 Community Health: Healthy People Activity (students must score a minimum of **90 percent**)

HLTH 4393 Professional Preparation for Health Careers: Health Program Plan (students must score a minimum of **90 percent**)

Findings Description:

HLTH 1360: Fundamentals of Health Promotion and Health Careers-One BHCS student was enrolled in HLTH 1360 during the assessment period. The student earned a B on the Career Action Plan which is lower than the minimum score of 90 percent; therefore, the criteria for the goal was not achieved through the assignment.

HLTH 3392 Health Communication and Literacy- One BHCS student was enrolled in HLTH 3392 during the assessment period. The student earned an A on the Health Campaign Brochure Plan which met the criteria for the goal by earning a score of 90 percent or higher. Therefore, the criteria for the goal were achieved through the assignment.

HLTH 4387 Community Health- One BHCS student was enrolled in HLTH 4387 during the assessment period. The student earned an A on the Healthy People Activity which met the criteria for the goal by earning a score of 90 percent or higher. Therefore, the criteria for the goal were achieved through the assignment.

No BHCS students were enrolled in **HLTH 2391** or **HLTH 3361** during the assessment period.

RELATED ITEM LEVEL 3

G1: Culturally Competent Health Content Knowledge

Action Description:

The health faculty will maintain the assignments in HLTH 1360, 2391, 3392, 4387, and 3361 as the criterion for goal 1 that emphasizes competence in health content knowledge. The scope of these assignments provides the BHCS students with the health knowledge and dispositions that are required in the areas of Public Health, Health Care Administration, and Health Science. The coordinator of the BHCS program will strive to ensure that BHCS students enroll in health courses in a comprehensive manner beginning with 1000 level courses and progressing to upper-level courses.

G2: Professional Development and Practices

Goal Description:

Each student enrolled in the BA in Bilingual Health Care Studies (BHCS) Program will demonstrate professional attributes and competence of their acquired knowledge, dispositions, skills, and experiences in their professional internship setting.

Attached Files

 [Supervisor Evaluation](#)

 [Student Presentation Directions\(1\)](#)

Providing Department: Bilingual Health Care Studies, BA

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

G2: Professional Development and Practices

Learning Objective Description:

BHCS students will successfully apply their acquired knowledge, dispositions, skills, and experience in an internship setting. BHCS students enrolled in HLTH 4394: Internship Program will be able to demonstrate professional competency in an applied setting. Students will engage in a variety of assignments including weekly internship logs, and a cumulative reflection project to demonstrate a summary of professional development. The cumulative project is evaluated via a rubric established by program faculty. The student’s cumulative performance will also be evaluated by their internship site supervisor via a rubric established by program faculty.

RELATED ITEM LEVEL 2

G2: Professional Development and Practices

Indicator Description:

Students enrolled in HLTH 4394 must earn a cumulative grade of 85 on their internship supervisor evaluation, daily and weekly internship logs, and their professional internship summary project.

Criterion Description:

Health BHCS students enrolled in HLTH 4394 will achieve a minimum of 85 percent rating on their final internship evaluation from their site supervisor. Additionally, the student's summary project must also attain a minimum rating of 85 percent.

Attached Files

 [Student Presentation Directions\(1\)](#)

Findings Description:

No BHCS students were enrolled in **HLTH 4394** during the assessment period. Four BHCS students are scheduled to enroll in the course during the fall 2024 semester.

RELATED ITEM LEVEL 3

G2: Professional Development and Practices

Action Description:

The professional internship the BHCS students conduct in HLTH 4394 serves as the culminating event of their academic coursework and prepares them for their careers in the degree programs offered in the department. The internship supervisor evaluation will remain as the key criterion for Goal 2 during the next assessment cycle. Lisa Chaddick, the internship coordinator for the department, will strategically monitor the BHCS students’ progress while they conduct their practicum to ensure the requirements are being met by the BHCS students.

G3: Social and Physical Health Cultural Awareness

Goal Description:

awareness of the social, physical, economic, religious, and geographic variables that affect the quality of health for under-represented populations, migrants, and refugees who strive to receive health care services in the United States.

Providing Department: Bilingual Health Care Studies, BA

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

G3: Social and Physical Health and Cultural Awareness

Learning Objective Description:

Students enrolled in the BA in Bilingual Health Care Studies Program will be able to successfully teach and conduct presentations to their peers which focus on the various barriers that prevent under-represented populations from having accessibility to health services. In addition, these students will educate their peers about the social, physical, economic, religious, and geographic factors that affect the overall health status of migrants and refugees who attempt to receive health care in the United States.

RELATED ITEM LEVEL 2

G3: Social and Physical Health and Cultural Awareness

Indicator Description:

Individual and group reports and presentations that are required in HLTH 2383: Multicultural Health Issues and HLTH 4392: Problems in Health, will be used to assess the student’s overall knowledge of under-represented populations and the quality of health variables for vulnerable at-risk populations.

Criterion Description:

The criteria for assessing social and physical health and cultural attributes of various populations in the BHCS curriculum include:

HLTH 4392 Problems in Health: Investigative Report (student must earn a minimum of 90 percent)

HLTH 2383 Multicultural Health Issues: Cultural Disparity Report (student must earn a minimum of 90 percent)

HLTH 2383 Multicultural Health Issues: Cultural Health Presentation (student must earn a minimum of 90 percent)

Attached Files

[!\[\]\(21199eb166cc97331a0c54c649195dcc_img.jpg\) Project Rubric](#)

[!\[\]\(2bdfe261b986065ee0ac76460d6528c9_img.jpg\) Project Instructions Alejandro.docx](#)

[!\[\]\(dfbd6b3763a6d1d9afaa974f64e2e4b5_img.jpg\) Spring 19 Wallace HLTH 2383.xlsx](#)

Findings Description:

HLTH 2383 Multicultural Health Issues -One BHCS student was enrolled in HLTH 2383 during the assessment period. The student earned a C on the Cultural Disparity Report which is lower than the minimum score of 90 percent; therefore, the criteria for the goal was not achieved through the assignment. The same student earned a grade of C on the Cultural Health Presentation in the HLTH 2383 course. This grade is lower than the minimum score of 90 percent; therefore, the criteria for the goal was not achieved through the assignment.

HLTH 4392 Problems in Health- Two BHCS students were enrolled in HLTH 4392 during the assessment period. The students earned As on the Investigative Report assignment which met the criteria for the goal by earning a score of 90 percent or higher. Therefore, the criteria for the goal were achieved through the assignment.

RELATED ITEM LEVEL 3

G3: Social And Physical Health Cultural Awareness

Action Description:

The health faculty will maintain the assignments in HLTH 2387 and 4392 as the indicators of the content mastery of the social and physical health cultural awareness focus that is emphasized in Goal 3. The scope of these assignments provides the BHCS students with the knowledge, skills, and dispositions that are required in the field of Public Health, Health Care Administration, and Health Science. The coordinator of the BHCS program will provide students enrolled in HLTH 4392 with valuable investigative and applied practical experiences that promote cultural awareness in the field of health.

G4: Development of Comprehensive Public Health Program Plans

Goal Description:

Students enrolled in the BA in Bilingual Health Care Studies Program will be able to successful develop public health programs that are designed to meet the needs of a specific at-risk target population. Students will become competent in the acquisition of the skills required to conduct a community needs assessment; complete an environmental scan for an at-risk population; integrate a health behavior theory into a program plan; create an appropriate vision, mission, goals, and objectives for the plan; plan a 5-year program budget; identify evidence-based strategies for the plan; create innovative behavior change strategies for the target population; and develop a process, impact, and outcome evaluation to determine the effectiveness of the public health program plan.

Providing Department: Bilingual Health Care Studies, BA

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

G4: Comprehensive Public Health Program Planning

Learning Objective Description:

Bilingual Health Care Studies majors will develop the skills and competencies that are required to develop a comprehensive public health program plan to meet a specific health need of an at-risk population. The components of the public health program plan include a community backdrop; community needs assessment; health behavior theory utilization; program vision, mission, goals, and objectives; implementation timeline; marketing campaign; 5-year budget; and process, impact, and outcome evaluation.

RELATED ITEM LEVEL 2

G4: Comprehensive Public Health Program Planning

Indicator Description:

Individual environmental scans developed by BHCS students in the HLTH 4387 Community Health, will be assessed to determine the student’s investigative skills of local, state, and national health resources; the identification of health indicators from governmental and voluntary agencies; and the determination of evidence-based practices that can be used as behavior change strategies with the target population.

Group program plans developed by BHCS students in the HLTH 4393: Professional Preparation for Health Careers course will be used to assess the program planning skills of the students. The comprehensive program plans focus on a current physical, mental, and/or emotional health issue within an at-risk population in the state of Texas.

Criterion Description:

The criteria for assessing the comprehensive public health programming skills in the BHCS curriculum include:

HLTH 4387: Community Health-Environmental Scan (students must earn a minimum of 90 percent)

HLTH 4393: Professional Preparation for Health Careers-Public Health Program Plan (students must earn a minimum of 90 percent)

Findings Description:

HLTH 4387 Community Health- One BHCS student was enrolled in HLTH 4387 during the assessment period. The student earned an A on the Environmental Scan which met the criteria for the goal by earning a score of 90 percent or higher. Therefore, the criteria for the goal were achieved through the assignment.

No BHCS students were enrolled in **HLTH 3361** during the assessment period.

RELATED ITEM LEVEL 3

G4: Development of Comprehensive Public Health Program Plans

Action Description:

The health faculty will maintain the assignments in HLTH 4387 and HLTH 3361 as the indicators of the mastery of the skills of comprehensive public health program planning that is emphasized in Goal 4. The scope of these assignments provides the BHCS students with the knowledge, skills, and dispositions that are required for planning, implementing, and evaluating programs in the field of Public Health, Health Care Administration, and Health Science. These skills serve as the foundational competencies of these disciplines.

Plan for Continuous Improvement Item

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

Closing Summary

An additional goal (number 4) will be added during the next assessment cycle to help the BHCS students improve their writing and public speaking skills. The *Newsletter*, *Final Presentation* and *Project, PSA, and Formal Letter* assignments in HLTH 3392 will be assessed in this additional goal.

Goals 1, 2, and 3 will remain in the BHCS assessment plan for the next cycle.

The program coordinator will refer the BHCS students to the academic success programs provided by the university in the face-to-face and virtual format. These programs are designed to enhance student’s knowledge, attitudes, and marketable skills and prepare them for the professional health workforce at the state and national levels.

Ms. Lisa Clarkson has agreed to serve as an advocate and mentor for the BHCS students to help foster these skills in the students. She will also assist in the recruiting efforts for the BHCS studies students in the spring semester.

Several new recruiting activities will be implemented this year to increase the enrollment in the BHCS program. Two MPH students will assist with this initiative, and a new adjunct in the department has agreed to assist in recruiting activities for the program.

The minor in Medical Translation will continue to be promoted with the BHCS major in cooperation with the Department of Languages and World Culture.

Update of Progress to the Previous Cycle's PCI:

The minor in Medical Translation offered through the Department of Language and World Culture and five BHCS are enrolled in the minor.

The BHCS coordinator and one faculty attended a recruiting event at Lone Star College, and two students were interested in the BHCS degree.

The program faculty and the BHCS coordinator determined a new goal needed to be added to that focused on the development of comprehensive program planning, and this was included in the 2023-2024 Assessment Cycle.

New Plan for Continuous Improvement Item

Closing Summary:

All the goals and assignments will remain in the 2024-2025 Assessment Cycle. The addition of Goal 4 that focused on the development of comprehensive program plans has served as a viable component of the assessment plan. This critical information is valuable for BHCS students and can be used as a foundation for grants funding services, research, education, emergency preparedness, and resources in the field of public health.

Several plans have been discussed to increase the enrollment of students in the BHCS degree, and they are detailed below:

- 1) The development of a Community Health Worker Center (CHW) certificate that offers an internal track for students enrolled in a degree program in the department, and an external track for individuals in the community who want to serve in the traditional CHW capacity. The external track will serve as a pipeline for students to enroll in the BHCS degree upon completion of the certificate.
- 2) The implementation of focused recruiting events in the area high schools that feed into our degrees offered in the department. These schools include Conroe HS, Huntsville HS, Willis HS, Carl Wunsche HS, Spring HS, College Park HS, Montgomery HS, Grand Oaks HS, Madisonville HS, Cypress Lakes HS, Bryan HS, and College Station HS. One MPH GA lives in the Bryan area and will assist in the planning and implementation of the recruitment events. The BHCS degree will be emphasized during the events and a BHCS student will participate in the events.

The BHCS degree will continue to be promoted through Saturday at SAM events, the COHS Summer Health Camps, BearKat Kick-off Events, and through the Department of Public Health website.